

Message Text

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12

ACTION EUR-25

INFO OCT-01 ISO-00 EB-11 DRC-01 RSC-01 /039 W

----- 118116

R 210950Z FEB 74

FM AMEMBASSY SOFIA

TO SECSTATE WASHDC 7612

USIA WASHDC

USDOC WASHDC

AMEMBASSY VIENNA

UNCLAS SECTION 1 OF 2 SOFIA 0238

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: US PARTICIPATION PLOVDIV FAIR 1974

REF: SOFIA 0234

VIENNA FOR EWTC

1. FOLLOWING IS LISTING OF US FIRMS (PROMISED REFTEL) DEALING IN AGRICULTURAL EQUIPMENT AND PRODUCTS KNOWN TO THE EMBASSY AS HAVING DEMONSTRATED INTEREST IN BULGARIAN MARKET. ALTHOUGH LIST SHOULD NOT BE TREATED AS ALL INCLUSIVE, EMBASSY BELIEVES THESE FIRMS HAVE GREATEST POTENTIAL AS EXHIBITORS US PAVILION AT PLOVDIV FAIR 1974.

2. WHEREVER POSSIBLE WE HAVE INCLUDED NAMES OF COMPANY REPRESENTATIVES WHO HAVE VISITED BULGARIA.

3. FOR EAST-WEST TRADE CENTER. ALTHOUGH WE REALIZE SOME FIRMS LISTED HAVE EUROPEAN OFFICES, REGRET WE ARE UNABLE TO IDENTIFY THEM IN ALL CASES SINCE REPRESENTATIVES VISITING BULGARIA CAME FROM US OFFICES. WE WOULD HOPE THAT EWTC MIGHT BE ABLE TO LOCATE EUROPEAN BRANCHES IN THESE INSTANCES.

JOHN DEERE CO.

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1325 3D AVENUE

MOLINE, ILL 61265

ALLIS-CHALMERS
P.9. BOX 512
MILWAUKEE, WISCONSIN

INTERNATIONAL HARVESTER
401 NO. MICHIGAN AVENUE
CHICAGO, ILLINOIS

J.J CASE COMPANY
2501 MEAD STREET
RACINE, WISCONSIN

HERBERT P. BURE
PRESIDENT
ELLCOTT MACHINE CORP., INT'L
1600 BLOCK OF BUSH STREET
BALTIMORE, MARYLAND 21230

NORRIS W. CARNES
EXECUTIVE VICE PRESIDENT AND DIRECTOR
OVERSEAS OPERATIONS
JOHNSON DIVISION
UNIVERSAL OIL PRODUCTS COMPANY
1950 OLD HIGHWAY EIGHT
ST. PAUL, MINNESOTA 55112

GEORGE C. DUVALL
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CHICK MASTER INCUBATOR CORPORATION
CHICK MASTER INTERANTIONAL COMPANY AND
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3212 WEST 25TH STREET
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L.W. FIRSTENBERGER
PRESIDENT
FLOWAY PUMPS, INC.
FRESNO, CALIFORNIA 93707
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MARTIN W. GANGEL
PRESIDENT
DALTON, COOPER & GATES CORPORATION
205 WEST 34TH STREET
NEW YORK, N.6. 10001

ELBERT J. GUYER

PRESIDENT MORIDGE MFG. INC.
MOUNDRIDGE, KANSAS 67107

ROGERS E. HART
EXECUTIVE VICE PRESIDENT
DUNBAR KAPPLE, INC.
100 NORTH ISLAND AVENUE
BATAVIA, ILLINOIS 60510

FRANK R. LAURENZ
PRESIDENT
AGRICULTURAL RESEARCH & DEVELOPMENT
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EAGLE BUTTE, SOUTH DAKOTA 57625

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PRESIDENT
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PRATTSBURG, NEW YORK 14873

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OLIN-CHEMICALS INC.
120 LONG RIDGE ROAD
STAMFORD, CONNECTICUT 06904

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PRESIDENT
INGERSOLL PRODUCTS, DIVISION,
BORG-WARNER CORPORATION
1000 WEST, 120TH STREET
CHICAGO, ILLINOIS 60643

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OPPENHEIMER INTERCONTINENTAL CORPORATION
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MOBILE, ALABAMA 33601

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VICE PRESIDENT
ABBOTT LABORATORIES
AGRICULTURAL & VETERINARY PRODUCTS DIVISION
NORTH CHICAGO, ILLINOIS 60064

G.E. CIANI
ALOCOA, ITALIA S.P.A.

VIA GIACOMO LEOPARDI 19
MILAN, ITALY

GASTON KOHN
AMERICAN CAN COMPANY
AMERICAN LANE
GREENWICH, CONNECTICUT

EARL O. KEHRMAYER
AMERICAN BREEDERS SERVICE, INC.
DE FOREST
WISCONSIN, 53532

GEORGE LOBOZZO
CATERPILLAR OVERSEAS, S.A.
118 RUEDA RHONE
GENEVA, SWITZERLAND

LEWIS LAMM
ASST TO CHAIRMAN OF BOARD
CLARK EQUIPMENT COMPANY
BUCHANAN, MICHIGAN 49107

GORDON BOCKNER
CONTINENTAL CAN
633 3D AVENUE
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NEW YORK

HANS WOLFE
ESSO CHEMICAL
CHANSEE DE MALVIES 363
KRAANEM, BELIGUM

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INFO OCT-01 ISO-00 EB-11 DRC-01 RSC-01 /039 W

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TO SECSTATE WASHDC 7613

USIA WASHDC

USDOC WASHDC

AMEMBASSY VIENNA

UNCLAS SECTION 2 OF 2 SOFIA 0238

FRANCIS BLIGH

VICE PRESIDENT

EVERSMAN MANUFACTURING

1145 FIFTH STREET

DENVER, COLORADO

BEN MANFRE

DIVISION PRESIDENT

FMC COROPORATION

SAN JOSE, CALIFORNIA

RAY CAMEZON

VICE PRESIDENT

FILPER CORPORATION

SAN RAMON, CALIFORNIA

WALDO HERON

PRESIDENT

FOOD PROCESSING CONSLTATNTS

GREENWICH, CONNECTICUT

ALLEN CHENG

VICE PRESIDENT

GLOBE SERVICES INTERNATIONAL

CHICAGO, ILLINOIS

GRAIN PROCESSING CORPORATIBX

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MUSCATINE, IOWA 52761

WILLIAM HARDY

BEACHLEY-HARDY SEED COMPANY

SHIREMANSTOWN, PENNSYLVANIA

PETER PFEIFFER

HESTON CORPORATION

CASELLA POSTALE NO 28

UDINE, ITALY

DAVID BACHMANN AND OSCAR KENNEDY
HOLSTEIN-FRIESIAN SERVICES
SHEBOYGAN FALLS, WISCONSIN

ADRIANO CALLAGAN
HONEYWELL
VIA VITTOR PISANI 13
MILAN, ITALY

JOHNS-MANVILLE
GOTTFRIED KELLERSTRASSE 2
VIENNA

EUGENE TREFETHIN
PRESIDENT
KAISER CORPORATION

LIBBY'S
200S. MICHIGAN AVENUE
CHICAGO, ILLINOIS

ROBERT HEIN
LORILLAND-LOEWS
200E. 42ND STREET
NEW YORK

R.E. WISE
VICE PRESIDENT
LUMMUS COMPANY
385 MADISON AVENUE
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NEW YORK

MONSANTO CHEMICALS
10 VICTORIA STREET
LONDON SW1

DIETRICH NIEDERHAT
RALSTON-PURINA
KREEFELD, GERMANY

KLAUS POHL
PECO CORPORATION
9 WEST CHITTERN
WOODCOTE, BERKS
GREAT BRITAIN

BJORN KRIANKE

STAUFFER CHEMICALS
29 BOULEVARD HELVETIQUE
GENEVA

D.F. MCMILLEN
SUNKIST GROWERS, INC.
SHERMAN OAKS, CALIFORNIA

STEPHEN KUFFLER
SCOTAB LEAF TOBACCO COMPANY
NEW YORK, „NEW YORK
BATJER

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Message Attributes

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Disposition History: n/a
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